

PRESS RELEASE

- Notice of solicitation - Mediaset SpA Extraordinary General Meeting of 15 December 2017

Fininvest SpA today has sent to Mediaset SpA, Consob, Borsa Italiana SpA and Monte Titoli SpA the notice regarding the solicitation of voting proxies that Fininvest SpA, as promoter, intends to issue towards Mediaset SpA's shareholders in accordance with Articles 136 et seq. of Italian Legislative Decree no. 58/1998 as amended and Articles 135 et seq. of Consob Regulation no. 11971/1999 as amended.

The solicitation will address the first item on the agenda specified in the call notice of the Extraordinary General Meeting of Mediaset SpA issued on November 14, 2017 (namely, the amendment of the article 17 of the Company Bylaws related to the composition and the appointment of the Board of Directors).

Fininvest SpA discloses its favourable vote recommendation regarding the proposal of resolution formulated by the Board of Directors of Mediaset SpA on the referred first item listed on the agenda of the General Meeting, as indicated in the press release issued by Mediaset SpA on November 10, reserving the right to specify the reasons for supporting this recommendation in the manners and times set forth by current legislation.

The text of the solicitation notice is available on the websites www.fininvest.it (home page) and www.proxitalia.com/sollecitazionemediaset.

Milan, November 15, 2017

For more information:

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